

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Restore Our Future/ Issue**  
Submission Number 269 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> Restore Our Future/ Issue	<b>Submission Cost:</b> 13430	<b>Campaign Ref:</b> E:063669470
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06366947
<b>Est./PO Number:</b> 06366947	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Restore Our Future	<b>Booking Group:</b> WNCN	<b>Key Market:</b> Raleigh-Durham, NC
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 330p Judge Judy .TWTF..	03	190	30 Comme	Nbr of Spots	4	4	720
2	M-F 7p News .TWTF..	02	575	30 Comme	Nbr of Spots	4	4	2300
3	M-F 730p Extra .TWTF..	03	275	30 Comme	Nbr of Spots	4	4	1100
4	M-Su 11p News .TWTF..	03	615	30 Comme	Nbr of Spots	5	5	3075
5	Sat 7p News .....S.	03	250	30 Comme	Nbr of Spots	1	1	250
6	Sat 10p ET / 9p CT Law & Order SVU .....S.	03	720	30 Comme	Nbr of Spots	1	1	720
7	Sun 11a Chris Matthews Show .....S	02	150	30 Comme	Nbr of Spots	1	1	150
8	Sun 6p News .....S	02	350	30 Comme	Nbr of Spots	1	1	350
9	Sun 7p ET / 6p CT Football Night in America	03	2400	30	Nbr of Spots	1	1	2400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					23	4	27	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 330p Judge Judy M..... 180	03	180	30 Comme		1	1	180
11	M-F 7p News M..... 575	02	575	30 Comme		1	1	575
12	M-F 730p Extra M..... 275	03	275	30 Comme		1	1	275
13	M-Su 11p News M..... 615	03	615	30 Comme		1	1	615
14	Sat 9p ET / 8p CT Chicago Fire .....S. 720	04	720	30 Comme	1		1	720
<b>Weekly Totals: Total Spots(Ord Spots)</b>					23	4	27	

Grand Totals			
		Month 10 Weeks: 4 10/22	Month 11 Weeks: 4 10/29
Spots	27	23	4
Cost	13430	11785	1645

<b>Grand Totals:</b>	<b>Spots:</b> 27
	<b>Gross Total:</b> 13,430.00
	<b>Commission:</b> 2,014.50
	<b>Net Total:</b> 11,415.50

REP HEADLINE# 6366947  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT9/12 10.36  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6366947 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#620 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 10.36

REP: NEW ORDER  
TTL \$13,430 @27X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 13430.00  
TOTAL SPOTS 27



REP HEADLINE# 6366947  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP

OCT8/12 20.08  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MICK NESCI (H)  
TOWSON, MD 21286

ORDER # CONTRACT # 6366947 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#620 COMMENTS: (LINE, ORDER, INVOICE)

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RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$180.00	10/23	10/26	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 620												
PROGRAM : JUDGE JUDY												
RA35+ : 2.0												
CON COM1: JUDGE JUDY												

10/9

REP HEADLINE# 6366947  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.08  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700P-730P PROGRAM : NEWS 7P RA35+ : 2.0 CON COM1: NEWS 7P	30		\$575.00	10/23	10/26	4		TU-F	4
3			730P-800P PROGRAM : EXTRA RA35+ : 2.0 CON COM1: EXTRA	30		\$275.00	10/23	10/26	4		TU-F	4
4			1100P-1135P PROGRAM : NEWS 11P RA35+ : 2.0 CON COM1: NEWS 11P	30		\$615.00	10/23	10/27	5		TU-SA	5
5			700P-730P PROGRAM : NEWS 7P SAT RA35+ : 13.0 CON COM1: NEWS 7P SAT	30		\$250.00	10/27	10/27	1		SAT	1
6			900P-1000P PROGRAM : ENCORES RA35+ : 3.0 CON COM1: ENCORES	30		\$720.00	10/27	10/27	1		SAT	1
7			1000P-1100P PROGRAM : L&O SVU RA35+ : 2.0 CON COM1: L&O SVU	30		\$720.00	10/27	10/27	1		SAT	1
8			1100A-1130A PROGRAM : CHRIS MATTHEWS RA35+ : 1.0 CON COM1: CHRIS MATTHEWS	30		\$150.00	10/28	10/28	1		SUN	1
9			600P-630P PROGRAM : NEWS 6P SUN RA35+ : 6.0 CON COM1: NEWS 6P SUN	30		\$350.00	10/28	10/28	1		SUN	1



REP HEADLINE# 6366947  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 20.08  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			700P-815P	30		\$2,400.00	10/28	10/28	1		SUN	1
PROGRAM : FTBL IN AMERICA												
RA35+ : 5.0												
CON COM1: FTBL IN AMERICA												
11			330P-400P	30		\$180.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
RA35+ : 2.0												
CON COM1: JUDGE JUDY												
12			700P-730P	30		\$575.00	10/29	10/29	1		MON	1
PROGRAM : NEWS 7P												
RA35+ : 2.0												
CON COM1: NEWS 7P												
13			730P-800P	30		\$275.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
RA35+ : 2.0												
CON COM1: EXTRA												
14			1100P-1135P	30		\$615.00	10/29	10/29	1		MON	1
PROGRAM : NEWS 11P												
RA35+ : 2.0												
CON COM1: NEWS 11P												
OCT/12			11785.00	NOV/12		\$1,645.00						
CONTRACT TOTAL												13430.00
TOTAL SPOTS												27

MARKET TOTALS \$335,750 WNCN 4% WRAL 55% WTVB 33% WRAZ 8% WRDC 0% WLFL 0% CABL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- NOV/PJ  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WNCN-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/19/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
		10 1 23	- 10 1 29		

**Total Charges:**     \$ 13430     GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

12/6/11  
Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title